



## ***Pentastic Hot Jazz Festival Society***

### **21st Annual Jazz Festival Sponsorship Information**

*September 8 - 10, 2017*

Valued Sponsor of the Pentastic Jazz Festival:

With much needed financial support from the community, we are able to continue to bring in high caliber bands making our festival one of the best and largest in Western Canada and the United States. This shoulder season festival extends our tourist season bringing visitors from throughout B.C., Alberta, and the United States to enjoy not only the music, but also the many other things that Penticton has to offer. **Without sponsor backing it would be impossible to put on this quality of festival and to give back to our community - for this we thank you sincerely.**

We are a diverse board of directors that volunteer our time year round to ensure a well-run and entertaining weekend and we are very fortunate to have many great volunteers who help during the event.

Each year we are able to donate money to both the local high school music programs and excess festival funds are used to support the S.S. Sicamous Restoration Society (a favourite venue). We recognize the support of our valuable sponsors through festival programs, rack cards, posters, advertising, social media, email blasts, press releases, sponsor supplied signs and banners at the festival venues and on our website: [www.pentasticjazz.com](http://www.pentasticjazz.com).

To show our **appreciation** of your financial support we invite our Platinum through Bronze sponsors to a special **“Kick-Off Party”** on September 7th, 2017.

Several levels of sponsorship are available with the Platinum level including a full page ad in the program and all other levels get a listing in the Festival program:

#### **PLATINUM LEVEL: VALUE \$2,000+**

1. Logo placed on full colour brochures/banners distributed in the Pacific Northwest region.
2. Listing & logo on Festival Posters.
3. Full-page, full color advertisement and listing in the official program. *Advertisement to be supplied by sponsor and e-mailed by June 1, 2017 to the festival at: [webmaster@pentasticjazz.com](mailto:webmaster@pentasticjazz.com)*
4. Venue advertising (Sponsor provided, please contact us for specs).
5. Eight x 3 Day All Event passes.
6. Reserved seating for eight people at the opening ceremonies (guests must be wearing passes as supplied in point 4)
7. Invitation for 2 to the Festival's "Kick-Off Party" on September 7<sup>th</sup>, 2017.
8. Listing and logo, as provided by sponsor, on festival website [www.pentasticjazz.com](http://www.pentasticjazz.com) with a link to sponsor's own web page.



### **GOLD LEVEL: VALUE \$1,000<sup>+</sup>**

1. Venue advertising (Sponsor provided - size limitation – please contact us for specifications).
2. Four x 3 Day All Event passes.
3. Invitation for 2 to the Festival's "Kick-Off Party" on September 7<sup>th</sup> 2017
4. Listing, as provided by sponsor, on festival website - [www.pentasticjazz.com](http://www.pentasticjazz.com) , with a link to sponsor's own web page.
5. Listing in the festival official program.

### **SILVER LEVEL: VALUE \$500<sup>+</sup>**

1. Two x 3 Day All Event passes & Two x Friday passes
2. Invitation for 2 to the Festival's "Kick-Off Party" on September 7<sup>th</sup> 2017.
3. Listing, as provided by sponsor, on festival website [www.pentasticjazz.com](http://www.pentasticjazz.com) and in the official Festival program.
4. Venue advertising (Sponsor provided - size limitation – please contact us for specifications).
5. Listing in the festival official program.

### **BRONZE LEVEL: \$300<sup>+</sup>**

1. Two x 3 Day All-Event-passes
2. Invitation for 2 to the Festival's "Kick-Off Party" on September 7<sup>th</sup> 2017.
3. Listing in the festival official program.
4. Listing, as provided by sponsor, on festival website [www.pentasticjazz.com](http://www.pentasticjazz.com) and in the official Festival program.



### Sponsor Commitment Form

Please print and complete and forward to us or fill in [online here](#)

All sponsorship \$ would be appreciated by June 1st, 2017. The Society will issue invoices if requested.

Company/Individual Name	
Sponsorship Level	
Name as it should appear on the Pentastic website	
Mailing address	
Website address	
Contact person name	
Contact person email	
Phone number	

The fine print:

- We understand that this letter will allow the Society to include us as sponsors on their web site immediately as well as in the Festival Program and advertising appropriate to our level of support.

Signed \_\_\_\_\_ Date: \_\_\_\_\_

Completed forms can be emailed to **isupportjazz@pentasticjazz.com** or mailed to:  
The Pentastic Jazz Festival, 113-437 Martin Street, Box 386, Penticton, BC, V2A 5L1  
Phone 250.770.3494

*Thank You*